

Social Responsibility: Supporting ActionAid



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Pearson Longman Hellas is proud to announce the provision of support to the non-profit organisation, ActionAid, via the “**Malawi: Food for Education**” Programme. ActionAid is an international developmental organisation that takes action in more than 40 countries and aims at fighting down poverty and inequality around the globe.

Due to the nature of its business, Pearson has a special privileged role in society: it tries to create the most effective educational services and the most motivating and informative books. For us “social responsibility” is a core business.

As 2010 marks the 61st year of its presence in the Greek market, Pearson Longman Hellas persists in focusing its efforts on supporting a range of local and global charities and non-profit organisations, as it strives to help others and to become better and better every day.

At Pearson Longman Hellas we are passionate about our work and take pride in our contribution to education and the society around us. Environmental and social responsibility is an important component of what it means to us to be a corporate global citizen.

“We are made wise not by the recollection of our past, but by the responsibility for our future”.

George Bernard Shaw